

 President's Choice®

Holiday 2023

Insiders Report™

CELEBRATING OUR 40TH YEAR

Discover
WHAT'S
Inside



Shop **NEW, MUST TRY**
and **CLASSIC PC®** products
in store and online

Click here for the full
PC® Insiders Report™
Holiday Edition



Exclusively at

 **Loblaws®**



From France to your oven.

Silky chocolate, sweet raspberry or buttery. Whatever your filling, 16 layers of French butter make PC® croissants sing.

6⁹⁹

PC® Ready To Bake All-Butter Croissants
312 g
21545111_EA



14⁹⁹

PC® The Great Canadian Coffee
930 g
21393573_EA



19⁹⁹

PC® Ultimate Bacon Crisper
21516180_EA



6⁹⁹

PC® Naturally Smoked Bacon
selected varieties
375 g
21539811_EA/21539773_EA



8⁷⁹

PC® Double Cream Brie
200 g
20787327_EA



14⁹⁹

PC® 100% Pure Maple Syrup
Canada Grade A Amber
500 mL
20049221_EA



Discover easy entertaining.

10⁹⁹

PC® Eggplant Parmigiana Sfogliatelle Pastry Bites frozen 420 g 21543887_EA



10⁹⁹

PC® Thai Basil Shrimp Spring Rolls frozen 294 g 20950440_EA



2/\$14
less than 2 \$7.99 ea.

PC® Cranberry & Brie Puff Pastry Bites frozen 288 g 21473122_EA



2/\$18
less than 2 \$9.99 ea.

PC® Pork Sausage Rolls frozen 500 g 21538572_EA



2/\$18
less than 2 \$9.99 ea.

PC® Mini Arancini Italian Rice Balls frozen 450 g 21480203_EA



2/\$18
less than 2 \$9.99 ea.

PC® Ascolana Olives frozen 450 g 21480209_EA



7⁹⁹

PC® Medium Dutch Gouda Cheese 200 g 21523958_EA



8⁹⁹

PC® Honey Roasted Pistachios 155 g or PC® Dry-Roasted, Sea Salt Pistachios 170 g 21469218_EA/21469201_EA



Your fuss-free feast begins now.

\$15

PC® Holiday Feast
Turkey Stuffing Burgers
frozen
568 g
21547041_EA



2/\$6
less than 2
\$3.99 ea.

PC® World of Flavours
Turkey Stuffing Flavour
Rippled Potato Chips
200 g
21538818_EA



7⁹⁹

PC® Black Label
Margherita Pizza
frozen
420 g
21531415_EA



6⁹⁹

PC® Wood Fired
Pepperoni Pizza
frozen
378 g
21540352_EA



10⁹⁹

PC® Parmesan Black
Truffle Polenta Fries
frozen
420 g
21531099_EA



5⁹⁹

PC® Cauliflower Gnocchi
350 g
21546625_EA



11⁹⁹

PC® Plant Based
Porkless Belly
Bao Kit
frozen
480 g
21533723_EA



5⁹⁹

PC® Bao Buns
Ready to Steam
frozen
300 g
21538847_EA





PC® peppermint perfection.

Here at PC®, crisp peppermint brightens everything from your favourite morning coffee to crowd-pleasing desserts.

10⁹⁹

PC® Candy Cane Dark & White Chocolate Bark Kit
360 g
21538712_EA



6⁹⁹

PC® Candy Cane Chocolate Fudge Crackle frozen
1.5 L
20810224_EA



6⁹⁹

PC® Mini Candy Cane Chocolate Fudge Coating Ice Cream Bars frozen
6x55 mL
20911591_EA



7⁹⁹

PC® Candy Cane Flavoured Coffee Pods
12's
21543666_EA



6⁹⁹

PC® Candy Cane Cookie Dough Ice Cream Bites frozen
6x30 mL
21545109_EA





Decades of The Decadent® devotion.

A quest for the perfect cookie helped us all discover our devotion to The Decadent®. Decades later, that same cookie has inspired an entire collection of deliciously indulgent treats.

2/\$8
less than 2
\$4.49 ea.

PC® The Decadent®
Cookie
selected varieties
280/300 g
20612257_EA



5⁹⁹

PC® The Decadent®
Hot Chocolate Mix
450 g
21549129_EA



2/\$9
less than 2
\$4.99 ea.

PC® The Decadent®
Chocolate Chip Mix
900 g
20430582_EA



11⁹⁹

PC® The Decadent®
Chocolate Chips
selected varieties
775 g/1 kg
20430430_EA/20588353_EA



8⁹⁹

PC® The Decadent®
Ice Cream Sandwiches
6's
20345934001_EA



Discover
WHAT'S
Inside



Exclusive home
of PC® products:



Prices effective Thursday, November 2nd, 2023 to Wednesday, January 3rd, 2024.



CUSTOMER RELATIONS 1-800-296-2332. VISIT loblaws.ca FOR STORE HOURS.

Please call Customer Relations at 1-800-296-2332 or visit our website at loblaws.ca for your particular store's hours and for a list of the Loblaws® locations that DO NOT participate in this flyer, see http://www.loblaws.ca/en_CA/company-policy/terms-and-conditions.html. Quantities and/or selection of items may be limited and may not be available in all stores. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. Advertisements regular pricing and product selection (flavour, colour, patterns, style) may vary by store location. We are not obligated to sell items based on errors or misprints in typography or photography. Pricing: All references to "Save, Was, Now, Savings, etc." is in comparison to our own regular prices. Coupons must be presented and redeemed at time of purchase. Savings on items shown may vary in each store location. Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. ©/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. © 2022 Loblaws Inc. MasterCard and the MasterCard Brand Mark are registered trademarks and PayPass is a trademark of MasterCard International Incorporated. President's Choice Bank a licensee of marks. PC Optimum™ program is provided by President's Choice Services Inc. President's Choice Financial MasterCard is provided by President's Choice Bank. President's Choice Financial personal banking services are provided by the direct banking division of Simplii Financial. ©PC, President's Choice, PC Financial and President's Choice Financial are registered trademarks of Loblaws Inc. Trademarks used under licence. We reserve the right to limit quantities to reasonable family requirements. PC OPTIMUM™ MEMBERS ONLY: These offers are only available to valid PC Optimum™ program members. Membership is free. To register as a PC Optimum™ member, see in-store or visit pcoptimum.ca. We are not obligated to award points based on errors or misprints. No cash value. See loblaws.ca for full program details including redemption restrictions Minimum redemption 10,000 points. These offers cannot be combined with any other coupons, discounts or promotions and no adjustments on previous purchases. We reserve to modify or cancel these offers without notice. Product availability may vary by store. While supplies last. We reserve the right to limit quantities. *Receive the points specified when you spend the qualifying dollar amount on the displayed participating product(s) and/or category(ies) before taxes and after redemptions and all coupons and discounts are deducted in a single transaction; ** Valid for flyer duration, after which the price will be the same for both PC Optimum™ and non-PC Optimum™ members. Taxes applicable on the purchase amount after discounts. PC Optimum™ member pricing is not applicable to any price match programs for participating stores operating under the Loblaws Inc. banner.